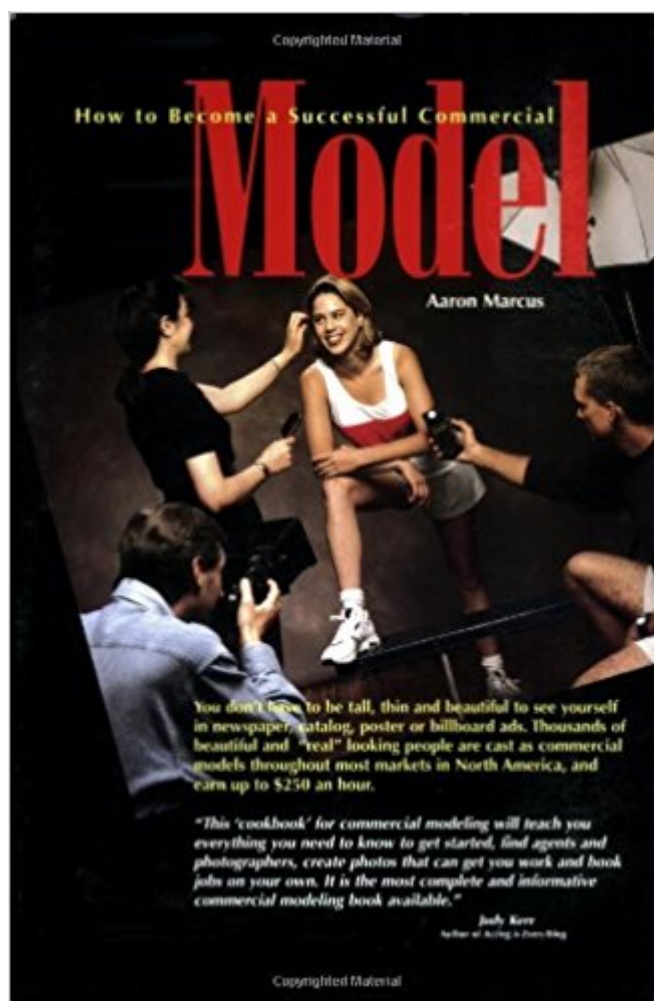


The book was found

# How To Become A Successful Commercial Model: The Complete Commercial Modeling Handbook



## Synopsis

This book will teach you the best, safest, and most economical way to get started, find agents, photographers, managers and even casting directors. You will also learn how to create the photos desired by agents and photographers and even get them taken free. This book will even teach you how to market yourself and get work on your own, even if you don't have an agent.

## Book Information

Paperback: 96 pages

Publisher: Marcus Inst of Commercial Modeling (June 1997)

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Average Customer Review: 4.4 out of 5 stars 53 customer reviews

Best Sellers Rank: #1,049,929 in Books (See Top 100 in Books) #68 in [Books > Arts & Photography > Fashion > Models](#) #2276 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#) #4085 in [Books > Business & Money > Job Hunting & Careers > Guides](#)

## Customer Reviews

"How to Become a Successful Commercial Model" is one of the best and most complete books on pursuing a career field that I have ever seen." -- Ted Baker, Host of the Ted Baker Show WHMP \* MA "I read your book cover to cover and your information was totally on the money." -- Stacie Vanchieri - President of The Modelogic Agency \* VA "It is the most complete and informative commercial modeling book available." -- Judy Kerr Author of "Acting is Everything" "Your book is filled with wonderful information. I used the techniques you suggested and just booked a job for McDonalds. Thank you so much." -- Silviu Gansca - Actor/ Model - New York I have found Aaron Marcus' book extremely helpful. It has helped our new talent tremendously. It's a great book and I recommend it to anyone entering the industry." -- Laraine Colden/Main Line Models \$ Philadelphia

This book is invaluable to both actors wanting to learn how to utilize their acting skills to obtain commercial print bookings as well as those interested in modeling but do not have the stats or interest in entering the fashion industry. --This text refers to an out of print or unavailable edition of

this title.

If you are dragging your feet or just afraid to dip your feet into the Commercial Modeling world, I highly recommend this book. So don't count yourself out! Everyone on the planet is a "commercial model", but it will take this manual of sorts, to give you the foundation and understanding of what you can expect and what you will practically need to continue to do to get work. I am currently working on getting Commercial shots, preparing my make-up bag, and clothes for future opportunities. Having Aaron's book to turn to as reference has been invaluable. This is a smart investment.

Great quality book!

How to Become a Successful Commercial Model is a valuable resource for models at all stages of their careers. It gives aspiring models valuable advice on breaking into the business and the realities of the job. It also gives working models fresh insight on how to grow professionally and expand their careers. I've been a commercial print model for five years. I took Mr. Marcus' advice on self promotion. I really appreciated those tips because it was something I had never considered before. But since I started marketing and promoting myself, I've seen doors open in ways I never imagined.

Great!!

Aaron Marcus did a great job with this book. It is well written, has facts about the industry, shows you a step by step guide to entering the commercial modeling field in depth and have several references to contact to begin your journey. Images are included as well and this helps with a visual understanding about what is expected of models. His Style is very clear and straight to the point just how I like it, no sugar coating.

I had no idea how to go about getting into the modeling business, I purchased this book and read it cover to cover the first day. It covered every question I could think of and then some, definatly will pay for itself! I have since signed on with a modeling agency and booked a few jobs on my own as well as developing my portfolio with quality photos without paying a dime.

Very insightful, full of wonderful illustrations and tons of good advice!

This book is amazing and very helpful!

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